



Parlour
Falter Etiquette
Loe & Morgan



FW2011

LONDON FASHION WEEK
18th - 22nd February 2011
Somerset House

PARIS FASHION WEEK
3rd - 7th March 2011
Premiere Classe, Jardin des Tuileries

Loe & Morgan

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Tattoo Parlour Etiquette

Autumn/Winter 2011

Inspired by the wildchild spirit of tattoos and a pledge to love, Tattoo Parlour Etiquette summons the creativity of the past and dances with today to create a look that is timeless, unique and refuses to play by the rules.

Featuring ancient icons, Native American symbols, and protective creatures, the new collection from Zoe&Morgan carries the distinctive styling they've come to be loved for – luxury jewellery with a rock and roll edge.

Eagle feather, twisting cobra and precious scarab lead the bold new line up; these are stop and stare pieces designed to take you from day through to night.

Native American captures the grace of our forefathers in the precious eagle feather, symbolising creative force. Reinterpreted for now, Zoe&Morgan have paired feathers with skulls, snakes and shields.

Familiars is a trilogy of wise and loyal animals: the cat, the cobra and the eagle. These creatures are multi-dimensional - standing tall, sitting by your side, literally perched on your finger in a new style 'tall' ring. Alongside are two charming mementos from the big cat edition, a mini cat paw and a mini cat face, available as ring, pendant and studs.

Ancient Egypt features the new scarab and Isis wing – beautiful icons that have stood the test of time, re-imagined for now in graphic outlining and Lapis Lazuli.

Peace and Mischief are the signature words this season and there's a playful soul running throughout. Tattoo Parlour Etiquette is your invitation to stand out from the crowd.

Worn by Alexa Chung, Helena Christiansen and Emma Watson to name but a few, Zoe&Morgan have become cherished designers with a loyal following. Their bestselling collections are a consistently fresh new take on art, femininity and style throughout the ages, brimming with attitude and impossible to resist.